

THE ZINE

ART Work(s)



Co-funded by
the European Union



**PRESIDENCY
PROJECT**
PL DK CY



Disclaimer Text:

The project "Towards an open, fair and sustainable Europe in the world - EU Presidency Project 2024-2026" is co-funded by the European Union and implemented by Global Focus, Grupa Zagranica, CARDET, and CONCORD, the European Confederation of NGOs working on sustainable development and international cooperation. Project Number: 2024 / 459-484.

PERFORMANCE

INTRO



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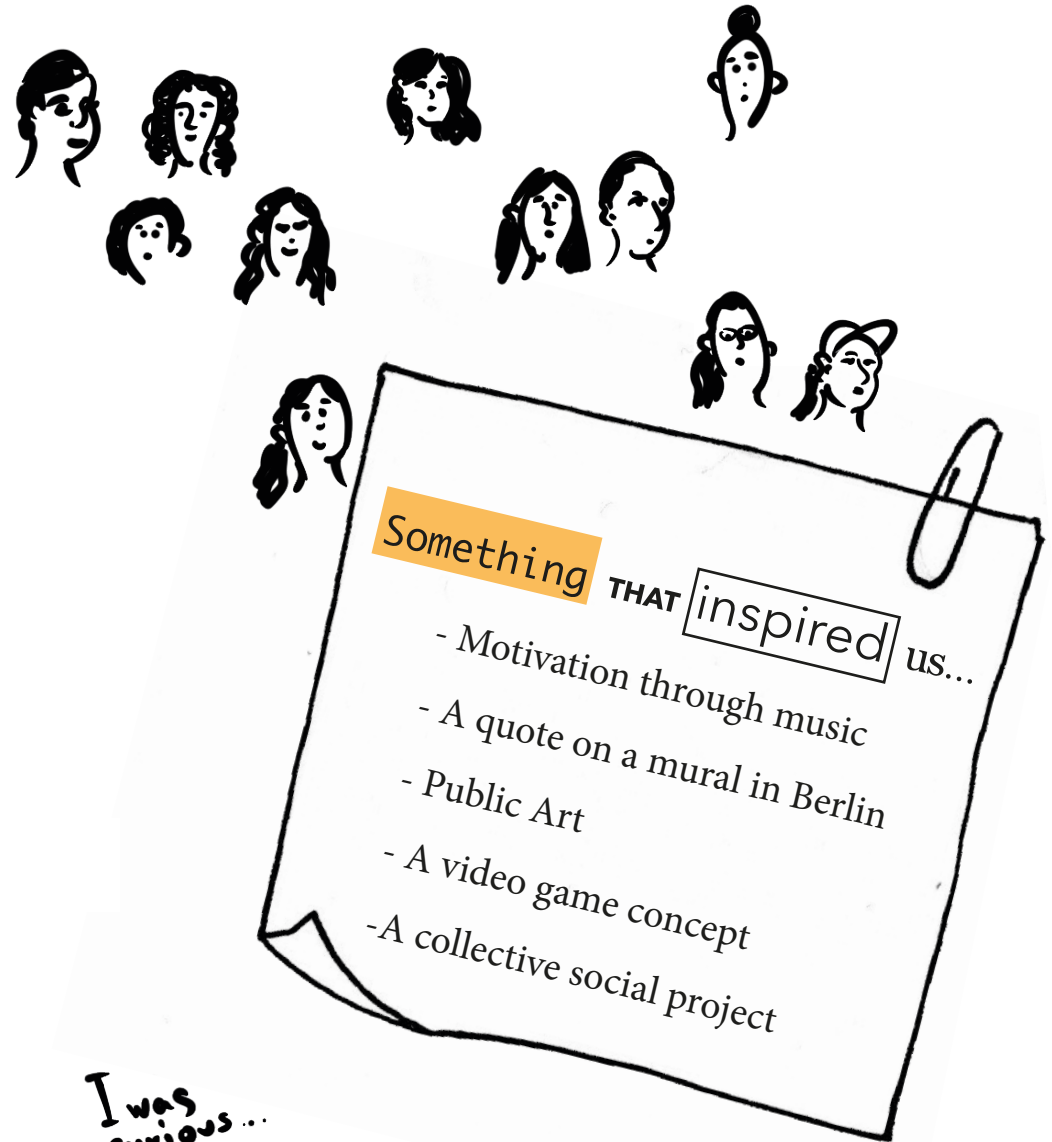
..unexpected

..cozy

..melting

..powerful

..cat



Something THAT inspired us...

- Motivation through music
- A quote on a mural in Berlin
- Public Art
- A video game concept
- A collective social project

I was curious...



Just passing by...



the talking ball

I AM...

ARTIVISM

ART COMMUNICATES THINGS WE CAN'T EXPLAIN WITH WORDS.

ACTIVISM HAS AN EFFECT. A RESULT.

SHOW UP

TRIGGER

INFORM

(PUBLIC ART INTERVENTIONS)



THESE GALLERIES SHOW NO MORE THAN 10% WOMEN ARTISTS OR NONE AT ALL.

- Blum Helman
- Mary Boone
- Grace Borgenicht
- Diane Brown
- Leo Castelli
- Charles Cowles
- Marisa Del Re
- Dia Art Foundation Executive
- Allan Frumkin
- Fun
- Marian Goodman
- Pat Hearn
- Marlborough Oil & Steel
- Pace
- Tony Shafrazi
- Sperone Westwater
- Edward Thorp
- Washburn

SOURCE: ART IN AMERICA ANNUAL 1984-5

A PUBLIC SERVICE MESSAGE FROM GUERRILLA GIRLS ECONOMISTS OF THE ART WORLD



Connect the Dots : Arts & SDG's

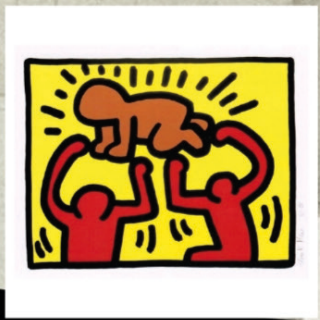


SDG...
No. 17



Art...

Addresses well being
Communicates social/health issues
Raises awareness



Social Tool



Collaborate and employ artists in organisations

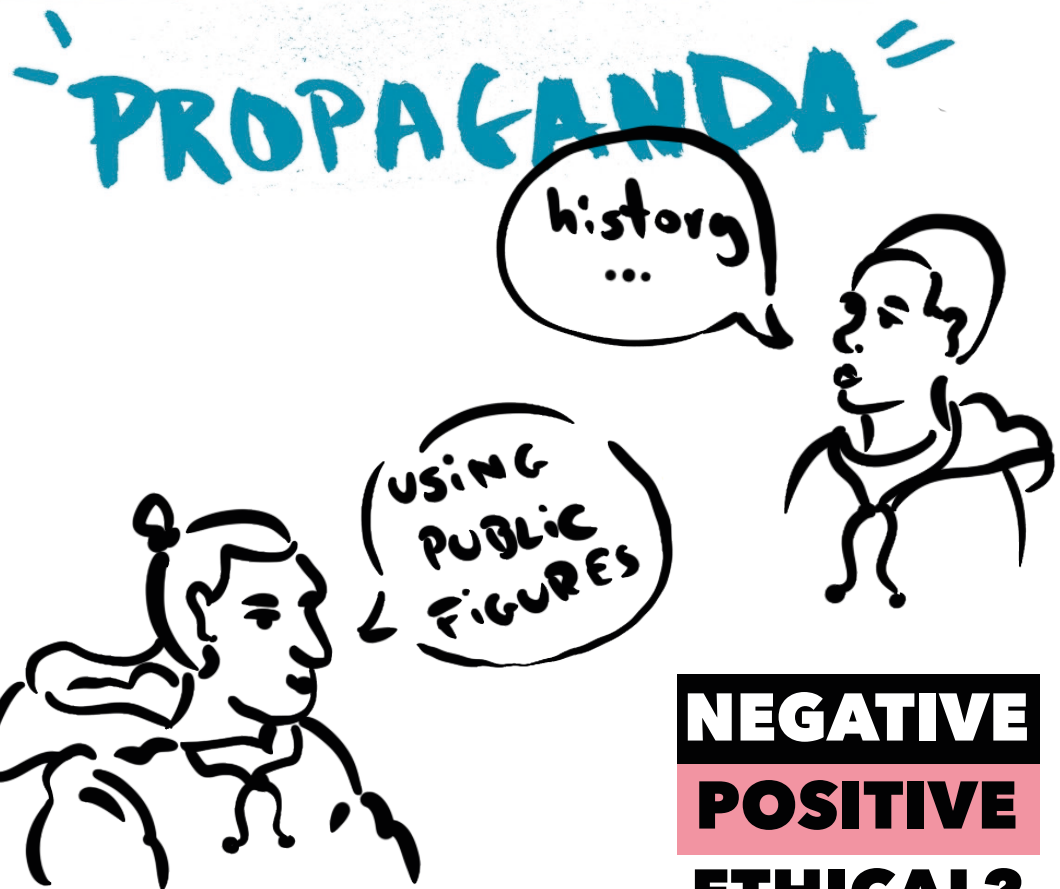
DÉTOURNEMENT



SHIFTING THE NARRATIVE



To spread awareness messages



NEGATIVE
POSITIVE
ETHICAL?

THE WORKSHOP:

Practical Detournement Exercise







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A YEU CYPRUS PROJECT

show up • trigger • inform

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